

About Spherix Global Insights

Spherix is the world’s leading Life Sciences market intelligence and advisory services firm, providing unrivaled knowledge and the most informed, actionable insights.

We bring human intelligence to market intelligence. Spherix empowers customers to access critical insights that drive successful decision-making through deep, expert knowledge.

Spherix Provides Independent Expertise in Six Areas



Dermatology



Nephrology



Gastroenterology



Neurology



Rheumatology



Ophthalmology

This is a guide to the publications Spherix will produce in 2024. It is organized by therapeutic area, indication, and deliverable.

Going Beyond the Data

The report is only the beginning. Spherix brings curation and interpretation to market intelligence, working closely with customers to reveal actionable insights that transform markets.

Type of Publications	
MARKET DYNAMIX	<i>A yearly market overview of an indication, Market Dynamix provides insights into current treatment paradigms and unmet patient needs as well as physician opinions on how they will likely prescribe new products upon approval.</i>
REALTIME DYNAMIX	<i>A US quarterly or EU5 semi-annual update on an indication, RealTime Dynamix provides trending content on brand use, future intentions, promotional activity, disease awareness and controversy, and pipeline product perceptions.</i>
LAUNCH DYNAMIX	<i>Published monthly, Launch Dynamix tracks a new brand’s first eighteen months of commercial availability. Each quarter includes a deep dive into promotional activity, barriers to uptake, and patient types gravitating to the launch brand.</i>
PATIENT CHART DYNAMIX	<i>A yearly large-scale patient chart audit on an indication, Patient Chart Dynamix unmask real patient management patterns and uncovers the “why” behind treatment decisions.</i>
SPECIAL TOPIX	<i>Whether the focus is breaking industry news, ongoing trends, conference coverage, or quick-pulse reactions, Special Topix assesses the impact of events in our specialty markets.</i>

For a complete index of available reports, visit www.clientportal.spherixglobalinsights.com



Atopic Dermatitis	
REALTIME DYNAMIX	<ul style="list-style-type: none"> Atopic Dermatitis, US Atopic Dermatitis, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Lebrikizumab (Eli Lilly) in Atopic Dermatitis, US* Nemolizumab (Galderma) in Atopic Dermatitis, US*
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Atopic Dermatitis, US Atopic Dermatitis, EU5
SPECIAL TOPIX	<ul style="list-style-type: none"> Atopic Dermatitis - APP (US) Topical Small Molecules in Atopic Dermatitis, US

Plaque Psoriasis	
REALTIME DYNAMIX	<ul style="list-style-type: none"> Plaque Psoriasis, US Plaque Psoriasis, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Bimzelx (UCB) in Plaque Psoriasis, US Sotyktu (BMS) in Plaque Psoriasis, US Vtama (Dermavant) in Plaque Psoriasis, US Zoryve (Arcutis) in Plaque Psoriasis, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> New Starts + Switching in Plaque Psoriasis, US
SPECIAL TOPIX	<ul style="list-style-type: none"> Pre-biologics in Plaque Psoriasis, US

Alopecia Areata	
MARKET DYNAMIX	<ul style="list-style-type: none"> Alopecia Areata, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Deuruxolitinib (SUN Pharma) in Alopecia Areata, US* Litfulo (Pfizer) in Alopecia Areata, US

Hidradenitis Suppurativa	
MARKET DYNAMIX	<ul style="list-style-type: none"> Hidradenitis Suppurativa, US
REALTIME DYNAMIX	<ul style="list-style-type: none"> Hidradenitis Suppurativa, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Bimzelx (UCB) in Hidradenitis Suppurativa, US Cosentyx (Novartis) in Hidradenitis Suppurativa, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Hidradenitis Suppurativa, US

Other Dermatology	
MARKET DYNAMIX	<ul style="list-style-type: none"> Prurigo Nodularis, US Vitiligo, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Dupixent (Sanofi/Regeneron) in Prurigo Nodularis, US Nemolizumab (Galderma) in Prurigo Nodularis, US* Opzelura (Incyte) in Vitiligo, US
SPECIAL TOPIX	<ul style="list-style-type: none"> Biologic Coordinators Across Dermatology, US

Key	MARKET DYNAMIX	Yearly market overview of key indication
	REALTIME DYNAMIX	Quarterly (US) or semi-annual (EU5) indication updates
	LAUNCH DYNAMIX	Monthly benchmark of newly launched products
	PATIENT CHART DYNAMIX	Yearly review of large-scale patient chart audits
	SPECIAL TOPIX	Current events on specific interest areas



Inflammatory Bowel Disease

REALTIME DYNAMIX	<ul style="list-style-type: none"> • Crohn's Disease, US • Crohn's Disease, EU5 • Ulcerative Colitis, US • Ulcerative Colitis, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> • Rinvoq (AbbVie) in Crohn's Disease, US • Skyrizi (AbbVie) in Crohn's Disease, US • Omvoh (Eli Lilly) in Ulcerative Colitis, US • Skyrizi (AbbVie) in Ulcerative Colitis, US* • Tremfya (Janssen) in Ulcerative Colitis, US* • Velsipity (Pfizer) in Ulcerative Colitis, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> • Inflammatory Bowel Disease New Starts, US • Inflammatory Bowel Disease Switching, US • Inflammatory Bowel Disease New Starts, EU

Metabolic Dysfunction-associated Steatotic Liver Disease / Metabolic Dysfunction-associated Steatohepatitis

MARKET DYNAMIX	<ul style="list-style-type: none"> • MASLD/MASH, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> • Rezdiffra (Madrigal) in MASLD/MASH
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> • MASLD/MASH, US

General Gastroenterology

MARKET DYNAMIX	<ul style="list-style-type: none"> • Irritable Bowel Syndrome - Constipation, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> • Rebyota (Ferring) and Vowst (Seres) in Clostridium Difficile Infection, US

Eosinophilic Esophagitis

MARKET DYNAMIX	<ul style="list-style-type: none"> • Eosinophilic Esophagitis, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> • Eohilia (Takeda) in Eosinophilic Esophagitis
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> • Eosinophilic Esophagitis, US

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Ankylosing Spondylitis & Non-Radiographic Axial Spondyloarthritis

REALTIME DYNAMIX	<ul style="list-style-type: none"> Ankylosing Spondylitis & Non-Radiographic Axial Spondyloarthritis, US Ankylosing Spondylitis & Non-Radiographic Axial Spondyloarthritis, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Bimzelx (UCB) in Ankylosing Spondylitis & Non-Radiographic Axial Spondyloarthritis, US*

Psoriatic Arthritis

REALTIME DYNAMIX	<ul style="list-style-type: none"> Psoriatic Arthritis, US Psoriatic Arthritis, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Bimzelx (UCB) in Psoriatic Arthritis, US*
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Triggers and Drivers in Psoriatic Arthritis Switching, US

Lupus

REALTIME DYNAMIX	<ul style="list-style-type: none"> Lupus Nephritis, US Systemic Lupus Erythematosus, US Systemic Lupus Erythematosus, EU5
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Lupus Nephritis, US Systemic Lupus Erythematosus, US Systemic Lupus Erythematosus, EU5

General Rheumatology

MARKET DYNAMIX	<ul style="list-style-type: none"> ANCA-Associated Vasculitis Cutaneous Lupus Erythematosus Dermatomyositis, US Giant Cell Arteritis, US Polymyalgia Rheumatica, US Sjogren's Syndrome Systemic Sclerosis, US Systemic Sclerosis, EU
REALTIME DYNAMIX	<ul style="list-style-type: none"> Rheumatoid Arthritis, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Kevzara (Sanofi/Regeneron) in Polymyalgia Rheumatica, US
SPECIAL TOPIX	<ul style="list-style-type: none"> American College of Rheumatology (ACR) Convergence Feedback, US

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*Pending approvals and launch

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Kidney Disease	
MARKET DYNAMIX	<ul style="list-style-type: none"> Autosomal Dominant Polycystic Kidney Disease, US Chronic Kidney Disease - Cardiorenal, US End-Stage Kidney Disease Modalities (Dialysis and Transplant), US
REALTIME DYNAMIX	<ul style="list-style-type: none"> Chronic Kidney Disease/Diabetic Kidney Disease, US Dialysis, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Chronic Kidney Disease, Non-Dialysis, US Chronic Kidney Disease, Non-Dialysis, PCP, US Dialysis, US
SPECIAL TOPIX	<ul style="list-style-type: none"> ASN Kidney Week Conference, US Buy and Bill in Nephrology Practices

Glomerular Diseases	
MARKET DYNAMIX	<ul style="list-style-type: none"> Complement Disorders, US Focal Segmental Glomerulosclerosis, US Membranous Nephropathy, US Rare Glomerular Diseases, Japan
REALTIME DYNAMIX	<ul style="list-style-type: none"> IgA Nephropathy, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Filspari (Travere) in IgA Nephropathy, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Complement 3 Glomerulopathy, EU5 IgA Nephropathy, US IgA Nephropathy, EU5

Bone and Mineral Metabolism	
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Xphozah (Ardelyx) in Hyperphosphatemia, US Xphozah (Ardelyx) in Hyperphosphatemia, Renal Dietitians, US

Renal Anemia	
REALTIME DYNAMIX	<ul style="list-style-type: none"> Renal Anemia, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Jesdubroq (GSK) in Renal Anemia, US Vadadustat (Akebia) in Renal Anemia, US

Lupus	
REALTIME DYNAMIX	<ul style="list-style-type: none"> Lupus Nephritis, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Lupus Nephritis, US

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Generalized Myasthenia Gravis	
MARKET DYNAMIX	<ul style="list-style-type: none"> Generalized Myasthenia Gravis, US
REALTIME DYNAMIX	<ul style="list-style-type: none"> Generalized Myasthenia Gravis, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> SC Vyvgart Hytrulo (Argenx), Rystiggo (UCB) and Zilucoplan (UCB) in Generalized Myasthenia Gravis, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> General Myasthenia Gravis, US

Migraine	
REALTIME DYNAMIX	<ul style="list-style-type: none"> Migraine, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Zavzpret (Pfizer) in Acute Migraine, US

Alzheimer's Disease	
MARKET DYNAMIX	<ul style="list-style-type: none"> Alzheimer's Disease, US
REALTIME DYNAMIX	<ul style="list-style-type: none"> Alzheimer's Disease, EU5*
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Donanemab (Lilly) in Alzheimer's Disease, US* Leqembi (Eisai/Biogen) in Alzheimer's Disease, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Alzheimer's Disease, US
SPECIAL TOPI	<ul style="list-style-type: none"> Alzheimer's Disease: Symptomatics, US Disruptive Events in Alzheimer's and ALS, US

Multiple Sclerosis	
REALTIME DYNAMIX	<ul style="list-style-type: none"> Multiple Sclerosis, US Multiple Sclerosis, Canada
LAUNCH DYNAMIX	<ul style="list-style-type: none"> SC Ocrelizumab (Genentech) in Multiple Sclerosis*

General Neurology & Neurodegeneration	
MARKET DYNAMIX	<ul style="list-style-type: none"> Amyotrophic Lateral Sclerosis, US Chronic Inflammatory Demyelinating Polyneuropathy, US Epilepsy, US Huntington's Disease, US Parkinson's Disease, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Ultomiris (Alexion) in NMOSD, US
SPECIAL TOPI	<ul style="list-style-type: none"> Evolving Therapies in Parkinson's Disease, US

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Neovascular Age-Related Macular Degeneration

REALTIME DYNAMIX	<ul style="list-style-type: none"> Neovascular Age-Related Macular Degeneration, US Neovascular Age-Related Macular Degeneration, EU5*
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Eylea HD (Regeneron/Bayer) in Neovascular Age-Related Macular Degeneration and Diabetic Macular Edema, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Neovascular Age-Related Macular Degeneration, US

Other Ophthalmology

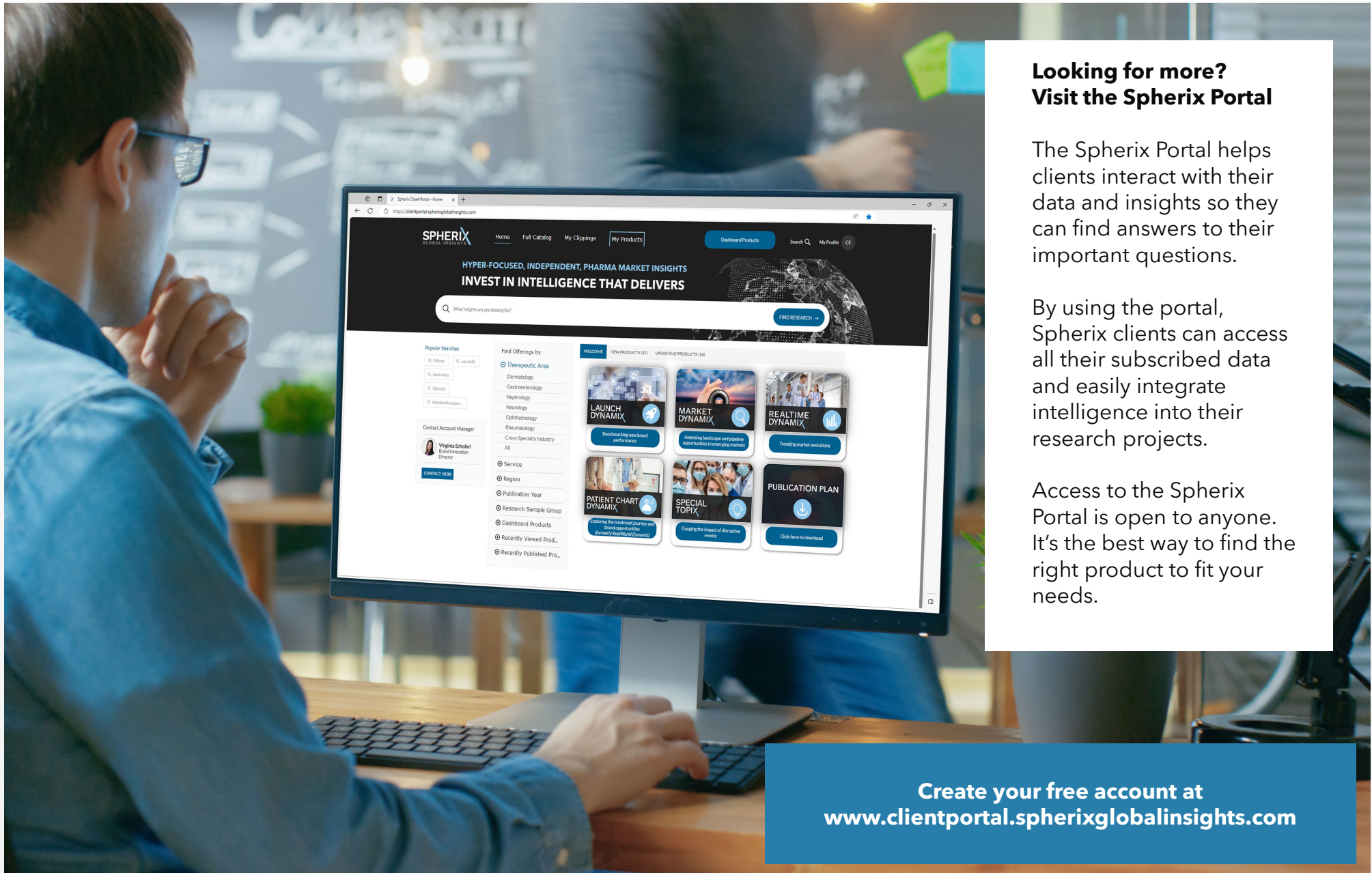
MARKET DYNAMIX	<ul style="list-style-type: none"> Diabetic Retinopathy, US Geographic Atrophy, US Thyroid Eye Disease, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Syfovre (Apellis) and Izervay (Iveric Bio) in Geographic Atrophy, US
SPECIAL TOPIX	<ul style="list-style-type: none"> Gene Therapies in Retina, US

Diabetic Macular Edema

REALTIME DYNAMIX	<ul style="list-style-type: none"> Diabetic Macular Edema, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Diabetic Macular Edema, US

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