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SPECIAL TOPIX

Fellows and Residents

Service Overview

The **Special Topix™: Fellows and Residents (US)** service includes access to results from an online survey of soon-to-be practicing physicians in advanced training (fellowship and/or residency programs) for dermatology, gastroenterology, nephrology, neurology, ophthalmology, and rheumatology. Their opinions, practices, and attitudes are compared to two cohorts: specialists in practice from one to five years and those in practice for more than ten years.

Each report will include an overview of the various US training programs within that specialty, as well as an understanding of how the fellows and recently graduated residents (depending upon specialty) have been trained, perceptions of commercial and pipeline products, expected challenges in the first years of practice, and ways in which biopharma can engage and optimize relationships.

Methodology & Sample Size

- Secondary research to profile US advanced training fellowship and/or residency programs
- Qualitative research with fellowship/residency program directors (n=5)
- Quantitative feedback from specialists in their 2nd+ year of their fellowship or residency (n=50), those one to five years post training (n=50), and those 10+ years out (n=50) for comparison

Objectives

- Assess the demographics of current fellows/recently graduated residents, including organizations they belong to, conferences they attend, and clinical trial involvement
- Uncover the structure of fellowship/residency programs, including sub-specialty programs and volume of physicians in training
- Evaluate which areas recent and upcoming graduates feel most and least prepared for when entering clinical practice and understand how that may influence prescribing decisions and post-training choices
- Capture how much exposure practitioners have had to biopharmaceutical companies during their training and subsequent perceptions of the industry
- Compare current physicians in training, newly tenured physicians, and established physicians in terms of key product/company familiarity, opinions on treatments, impressions of KOLs, key areas of interest, and satisfaction

Key Service Features



Proprietary questions: Clients may submit two proprietary questions per wave, survey feedback encouraged



Presentation: On-site or virtual presentation with custom insights tailored towards your brand



Ad hoc analysis: Access to analytics and insights team, frequency tables and summary statistics available upon request



List match: Call list match with target group analysis provided at no charge



Publication embargo: Advanced report release for subscribed clients, three-day embargo on public dissemination