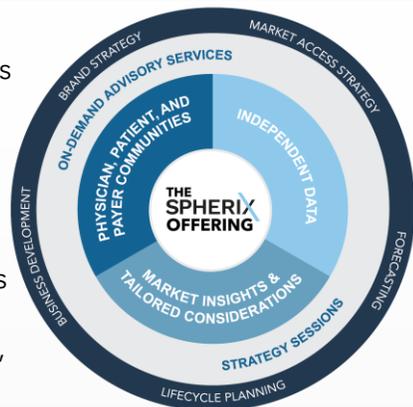


About Spherix Global Insights

Spherix is the world's leading Life Sciences market intelligence and advisory services firm, providing unrivaled knowledge and the most informed, actionable insights.

We bring human intelligence to market intelligence. Spherix empowers customers to access critical insights that drive successful decision-making through deep, expert knowledge.



Spherix Provides Independent Expertise in Nine Areas



Dermatology



Nephrology



Gastroenterology



CNS



Rheumatology



Ophthalmology



Hematology



Oncology

**NEW
IN 2026!**



Market Access

This is a guide to the publications Spherix will produce in 2026. It is organized by therapeutic area, indication, and deliverable.

Type of Publications

MARKET DYNAMIX

A yearly market overview of an indication, Market Dynamix provides insights into current treatment paradigms and unmet patient needs as well as physician opinions on how they will likely prescribe new products upon approval.

REALTIME DYNAMIX

A US quarterly or EU5 semi-annual update on an indication, RealTime Dynamix provides trending content on brand use, future intentions, promotional activity, disease awareness and controversy, and pipeline product perceptions.

LAUNCH DYNAMIX

Published monthly, Launch Dynamix tracks a new brand's first eighteen months of commercial availability. Each quarter includes a deep dive into promotional activity, barriers to uptake, and patient types gravitating to the launch brand.

PATIENT CHART DYNAMIX

A yearly large-scale patient chart audit on an indication, Patient Chart Dynamix unmasks real patient management patterns and uncovers the "why" behind treatment decisions.

PATIENT VOICE DYNAMIX

An independent service that explores the voice of the patient as they progress through their disease and treatment journeys.

ACCOUNT MANAGEMENT DYNAMIX

Identify best practices to build high-performing national and regional account teams and benchmark your performance against competitors.

BENEFIT DESIGN DYNAMIX

Understand and predict market access trends and policy shifts affecting formulary management and reimbursement across commercial and government channels.

KEY ACCOUNT DYNAMIX

Gain strategic account intelligence on leading national and regional payers, IDNs, and specialty pharmacy accounts to support prioritization, engagement strategy, and planning.

PATIENT SERVICES DYNAMIX

Uncover best practices and comparative intelligence on indication and brand-level patient service programs and competencies.

SPECIAL TOPIX

Published monthly, Launch Dynamix tracks a new brand's first eighteen months of commercial availability. Each quarter includes a deep dive into promotional activity, barriers to uptake, and patient types gravitating to the launch brand.

For a complete index of available reports, visit www.clientportal.spherixglobalinsights.com

Going Beyond the Data

The report is only the beginning. Spherix brings curation and interpretation to market intelligence, working closely with customers to reveal actionable insights that transform markets.



BENEFIT DESIGN DYNAMIX

- Commercial Trends**
 - Market & Stakeholder Landscape
 - Pharmacy Benefits
 - Medical Benefits
 - Employer Trends & Influence
- Government Trends**
 - Market & Stakeholder Landscape
 - Medicare Part D Benefits
 - Medicare Part B Benefits
 - Trends in Medicaid, Exchanges & Other Programs

KEY ACCOUNT DYNAMIX

- Comparative Assessments**
 - Leading Accounts
 - Blues & Regional Plans
 - Integrated Delivery Networks
 - Specialty Pharmacies
- Account Profiles**
 - Leading Accounts (19 profiles)
 - Blues & Regional Plans (40 profiles)
 - Integrated Delivery Networks (50 profiles)
 - Specialty Pharmacies (14 profiles)

ACCOUNT MANAGEMENT DYNAMIX

- Payer Benchmarking**
 - Medical Directors
 - Pharmacy Directors
 - Annual Review
- IDN Benchmarking**
 - Medical Directors
 - Pharmacy Directors
 - Annual Review

PATIENT SERVICES DYNAMIX

- Available in:**
 - Autoimmune
 - Oncology
 - Orphan/Rare
 - Women's Health
- Patient Services Program Benchmarking
- Patient Services Best Practices

SPECIAL TOPIX

- Pathways Influence in Oncology

Key	BENEFIT DESIGN DYNAMIX	Explore commercial and government payer, physician and employer market experiences
	KEY ACCOUNT DYNAMIX	Reports use detailed data from key decision-makers from leading national payers, regional payers, IDNs and specialty pharmacies.
	ACCOUNT MANAGEMENT DYNAMIX	Reports use extensive data from medical directors and pharmacy directors at payers and IDNs.
	PATIENT SERVICES DYNAMIX	Assesses physician, office staff, patient and caregiver experiences with patient service programs and attributes
	SPECIAL TOPIX	Current events on specific interest areas Current events



Alopecia Areata

MARKET DYNAMIX	<ul style="list-style-type: none"> Alopecia Areata, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Leqselvi (SUN Pharma) in Alopecia Areata, US

Atopic Dermatitis

MARKET DYNAMIX	<ul style="list-style-type: none"> Atopic Dermatitis, US Atopic Dermatitis, JP
REALTIME DYNAMIX	<ul style="list-style-type: none"> Atopic Dermatitis, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Ebglyss (Eli Lilly) in Atopic Dermatitis, US Nemluvio (Galderma) in Atopic Dermatitis, US Vtama and Zoryve (Organon/ Arcutis) in Atopic Dermatitis, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Atopic Dermatitis, US
PATIENT VOICE DYNAMIX	<ul style="list-style-type: none"> Atopic Dermatitis, US

Chronic Spontaneous Urticaria

MARKET DYNAMIX	<ul style="list-style-type: none"> Chronic Spontaneous Urticaria, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Dupixent (Sanofi/Regeneron) in CSU, US Rhapsido (Novartis) in CSU, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Chronic Spontaneous Urticaria, US

Hidradenitis Suppurativa

MARKET DYNAMIX	<ul style="list-style-type: none"> Hidradenitis Suppurativa, US Hidradenitis Suppurativa, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Bimzelx (UCB) in Hidradenitis Suppurativa, US

Plaque Psoriasis

REALTIME DYNAMIX	<ul style="list-style-type: none"> Plaque Psoriasis, US Plaque Psoriasis, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Icotrokinra (J&J) in Plaque Psoriasis, US
PATIENT VOICE DYNAMIX	<ul style="list-style-type: none"> Plaque Psoriasis, US
SPECIAL TOPIX	<ul style="list-style-type: none"> The Oral Opportunity in Plaque Psoriasis, US

Prurigo Nodularis

MARKET DYNAMIX	<ul style="list-style-type: none"> Prurigo Nodularis, US
SPECIAL TOPIX	<ul style="list-style-type: none"> Nemluvio (Galderma) in Prurigo Nodularis, US

Other Dermatology Indications

MARKET DYNAMIX	<ul style="list-style-type: none"> Vitiligo, US
SPECIAL TOPIX	<ul style="list-style-type: none"> Biologic Coordinators Across Dermatology, US

Dermatology-Adjacent Indications

MARKET DYNAMIX	<ul style="list-style-type: none"> Asthma, US Asthma, EU Chronic Obstructive Pulmonary Disease, US Chronic Obstructive Pulmonary Disease, EU
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Key	MARKET DYNAMIX	Yearly market overview of key indication
	REALTIME DYNAMIX	Quarterly (US) or semi-annual (EU5) indication updates
	LAUNCH DYNAMIX	Monthly benchmark of newly launched products
	PATIENT CHART DYNAMIX	Yearly review of large-scale patient chart audits
	PATIENT VOICE DYNAMIX	Independent service capturing patient journey insights
	SPECIAL TOPIX	Current events on specific interest areas



Eosinophilic Esophagitis

MARKET DYNAMIX	<ul style="list-style-type: none"> Eosinophilic Esophagitis, US
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Inflammatory Bowel Disease

MARKET DYNAMIX	<ul style="list-style-type: none"> Crohn's Disease, JP Ulcerative Colitis, JP
REALTIME DYNAMIX	<ul style="list-style-type: none"> Crohn's Disease, US Crohn's Disease, EU5 Ulcerative Colitis, US Ulcerative Colitis, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Tremfya (Janssen) in Crohn's Disease, US Omvo (Eli Lilly) in Crohn's Disease, US Tremfya (Janssen) in Ulcerative Colitis, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Inflammatory Bowel Disease New Starts, US Inflammatory Bowel Disease Switching, US Inflammatory Bowel Disease Switching, EU5
PATIENT VOICE DYNAMIX	<ul style="list-style-type: none"> Inflammatory Bowel Disease, US
SPECIAL TOPIX	<ul style="list-style-type: none"> Biologic Coordinators in Gastroenterology, US The Role of APPs in IBD

Obesity

MARKET DYNAMIX	<ul style="list-style-type: none"> Obesity, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Wegovy Pill (Novo Nordisk) in Obesity, US Orforglipron (Eli Lilly) in Obesity, US CagriSema (Novo Nordisk) in Obesity, US

MASH

MARKET DYNAMIX	<ul style="list-style-type: none"> MASH, US MASH, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Rezdiffra (Madrigal) in MASH, US Wegovy (Novo Nordisk) in MASH, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> MASH, US
SPECIAL TOPIX	<ul style="list-style-type: none"> MASH Screening and Management among PCPs and Endocrinologists, US

Other Gastroenterology Indications

MARKET DYNAMIX	<ul style="list-style-type: none"> Celiac Disease, US Primary Biliary Cholangitis/ Primary Sclerosing Cholangitis, US (2025)
REALTIME DYNAMIX	<ul style="list-style-type: none"> Irritable Bowel Syndrome, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Iqirvo (Ipsen) in Primary Biliary Cholangitis, US Linerixibat (GSK) in Cholestatic Pruritus Among PBC Patients, US Livdelzi (Gilead/ Cymabay) in Primary Biliary Cholangitis, US
SPECIAL TOPIX	<ul style="list-style-type: none"> The Business of Gastroenterology, US

Key

- MARKET DYNAMIX Yearly market overview of key indication
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- LAUNCH DYNAMIX Monthly benchmark of newly launched products
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- PATIENT VOICE DYNAMIX Independent service capturing patient journey insights
- SPECIAL TOPIX Current events on specific interest areas



2026 Rheumatology Publications

Lupus

MARKET DYNAMIX	<ul style="list-style-type: none"> • Cutaneous Lupus, US (2026 refresh) • Systemic Lupus Erythematosus, US • Systemic Lupus Erythematosus Pipeline Refresh, US • Systemic Lupus Erythematosus, EU5 • Lupus Nephritis, China
REALTIME DYNAMIX	<ul style="list-style-type: none"> • Lupus Nephritis, US • Lupus Nephritis, EU5 • Lupus Nephritis, Brazil • Lupus Nephritis, Canada
LAUNCH DYNAMIX	<ul style="list-style-type: none"> • Gazyva (Genentech) in Lupus Nephritis, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> • Lupus Nephritis, US • Systemic Lupus Erythematosus, US • Systemic Lupus Erythematosus & Lupus Nephritis, EU5 • Cutaneous Lupus, US
PATIENT VOICE DYNAMIX	<ul style="list-style-type: none"> • Systemic Lupus Erythematosus & Lupus Nephritis, US

Spondyloarthritis (AS, nr-AxSpA, and PsA)

MARKET DYNAMIX	<ul style="list-style-type: none"> • Ankylosing Spondylitis & nr-AxSpA, US • Ankylosing Spondylitis & nr-AxSpA, EU5 (2025) • Psoriatic Arthritis, EU5 (2025)
REALTIME DYNAMIX	<ul style="list-style-type: none"> • Psoriatic Arthritis, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> • Bimzelx (UCB) in AS & nr-AxSpA, US • Bimzelx (UCB) in Psoriatic Arthritis, US • Sotyktu (BMS) in Psoriatic Arthritis, US*

Other Rheumatology Indications

MARKET DYNAMIX	<ul style="list-style-type: none"> • Idiopathic Inflammatory Myopathies, US (2026 Refresh) • Rheumatoid Arthritis, US (2026 Refresh) • Rheumatoid Arthritis, EU5 (2025) • Sjogren's Disease, US (2025) • Systemic Sclerosis, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> • Rinvoq (AbbVie) in Giant Cell Arteritis, US • Ianalumab (Novartis) in Sjogren's Disease, US*
PATIENT VOICE DYNAMIX	<ul style="list-style-type: none"> • Systemic Sclerosis, US
SPECIAL TOPIX	<ul style="list-style-type: none"> • ILD in Rheumatology, US (2026 Refresh) • Cell Therapy in Rheumatology, US • Biologic Coordinators Across Rheumatology, US

Key	MARKET DYNAMIX	Yearly market overview of key indication
	REALTIME DYNAMIX	Quarterly (US) or semi-annual (EU5) indication updates
	LAUNCH DYNAMIX	Monthly benchmark of newly launched products
	PATIENT CHART DYNAMIX	Yearly review of large-scale patient chart audits
	PATIENT VOICE DYNAMIX	Independent service capturing patient journey insights
	SPECIAL TOPIX	Current events on specific interest areas



Rare Disease

MARKET DYNAMIX	<ul style="list-style-type: none"> Focal Segmental Glomerulosclerosis, US Membranous Nephropathy, US
REALTIME DYNAMIX	<ul style="list-style-type: none"> IgA Nephropathy, US IgA Nephropathy, EU5
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Fabhalta in C3G Empaveli in C3G Fabhalta in IgAN Vanrafia in IgAN Voyxact in IgAN Filspari in FSGS* Atacicept in IgAN* Povetacicept in IgAN*
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Focal Segmental Glomerulosclerosis, US IgA Nephropathy, US IgA Nephropathy, EU5 IgA Nephropathy, JP IgA Nephropathy, China
PATIENT VOICE DYNAMIX	<ul style="list-style-type: none"> IgA Nephropathy, US

Lupus Nephritis

REALTIME DYNAMIX	<ul style="list-style-type: none"> Lupus Nephritis, US (2025) Lupus Nephritis, EU5 (2025)
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Lupus Nephritis, US (2025)

CKD, Dialysis & Transplant

MARKET DYNAMIX	<ul style="list-style-type: none"> Transplant/AMR, US
REALTIME DYNAMIX	<ul style="list-style-type: none"> Dialysis–Nephrologist, US Dialysis, Renal Dietitian/NP/PA, US Hyperkalemia, US (2025)
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Vafseo (Akebia) in Renal Anemia, US OLC (Unicycive) in Hyperphosphatemia, US*
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Chronic Kidney Disease, Non-Dialysis, Nephrologist, US Chronic Kidney Disease, Non-Dialysis, PCP, US Dialysis, US
PATIENT VOICE DYNAMIX	<ul style="list-style-type: none"> Chronic Kidney Disease, US
SPECIAL TOPIX	<ul style="list-style-type: none"> Feedback from ASN Kidney Week, US

Key

MARKET DYNAMIX	Yearly market overview of key indication
REALTIME DYNAMIX	Quarterly (US) or semi-annual (EU5) indication updates
LAUNCH DYNAMIX	Monthly benchmark of newly launched products
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Alzheimer's Disease

MARKET DYNAMIX • *Alzheimer's Disease, US*

PATIENT VOICE DYNAMIX • *Alzheimer's Disease, US*

Migraine

REALTIME DYNAMIX • *Migraine, 2 Wave, US*

Multiple Sclerosis

MARKET DYNAMIX • *Multiple Sclerosis, US*

Psychiatric Indications

MARKET DYNAMIX

- *Psychosis in Alzheimer's, US*
- *Major Depressive Disorder (MDD), US*
- *Schizophrenia, US*

Generalized Myasthenia Gravis

REALTIME DYNAMIX

- *Generalized Myasthenia Gravis, US*
- *Generalized Myasthenia Gravis, EU5*

PATIENT CHART DYNAMIX

- *Generalized Myasthenia Gravis, US*
- *Generalized Myasthenia Gravis, EU5*

PATIENT VOICE DYNAMIX

- *Generalized Myasthenia Gravis, US*

LAUNCH DYNAMIX

- *Uplizna, (Amgen) Generalized Myasthenia Gravis (gMG), US*
- *Imaavy, (J&J) Generalized Myasthenia Gravis (gMG), US*
- *Gefurulumab, (Alexion/AZ) Generalized Myasthenia Gravis (gMG), US**
- *Cemdisiran, (Regeneron) Generalized Myasthenia Gravis (gMG), US**

Other Neurology Indications

MARKET DYNAMIX

- *Chronic Inflammatory Demyelinating Polyneuropathy, US*
- *Epilepsy, US (2025)*

SPECIAL TOPIX

- *Cell Therapy in Neurology Indications, US*

Key

- MARKET DYNAMIX** Yearly market overview of key indication
- REALTIME DYNAMIX** Quarterly (US) or semi-annual (EU5) indication updates
- LAUNCH DYNAMIX** Monthly benchmark of newly launched products
- PATIENT CHART DYNAMIX** Yearly review of large-scale patient chart audits
- PATIENT VOICE DYNAMIX** Independent service capturing patient journey insights
- SPECIAL TOPIX** Current events on specific interest areas



Diabetic Macular Edema & Neovascular Age-Related Macular Degeneration

REALTIME DYNAMIX

- *Diabetic Macular Edema & AMD, US*

Neovascular Age-Related Macular Degeneration

PATIENT CHART DYNAMIX

- *Age-Related Macular Degeneration, US*

Other Ophthalmology Indications

MARKET DYNAMIX

- *Diabetic Retinopathy, US*
- *Geographic Atrophy, US (2025)*
- *Glaucoma, US (2025)*
- *Thyroid Eye Disease (TED), US (2025)*

SPECIAL TOPIX

- *Gene Therapies in Retina, US*

Key

- MARKET DYNAMIX *Yearly market overview of key indication*
- REALTIME DYNAMIX *Quarterly (US) or semi-annual (EU5) indication updates*
- LAUNCH DYNAMIX *Monthly benchmark of newly launched products*
- PATIENT CHART DYNAMIX *Yearly review of large-scale patient chart audits*
- PATIENT VOICE DYNAMIX *Independent service capturing patient journey insights*
- SPECIAL TOPIX *Current events on specific interest areas*



Bleeding Disorders

MARKET DYNAMIX	<ul style="list-style-type: none"> Hemophilia A & B, US Hemophilia A & B, EU5 Von Willebrand Disease, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Qfitlia in Hemophilia A & B Hympavzi in Hemophilia A & B Alhemo in Hemophilia A & B Mim8 in Hemophilia A*
PATIENT VOICE DYNAMIX	<ul style="list-style-type: none"> People with Bleeding Disorders
SPECIAL TOPIX	<ul style="list-style-type: none"> Women, Girls, and people who have or have had the potential to menstruate (WGPPM) with Bleeding Disorders
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> People with Bleeding Disorders

Hemoglobinopathies

MARKET DYNAMIX	<ul style="list-style-type: none"> Sickle Cell Disease, US Thalassemia, US
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Aqvesme in Thalassemia
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Sickle Cell Disease, US Thalassemia, US
PATIENT VOICE DYNAMIX	<ul style="list-style-type: none"> Sickle Cell Disease, US

Paroxysmal Nocturnal Hemoglobinuria

MARKET DYNAMIX	<ul style="list-style-type: none"> Paroxysmal Nocturnal Hemoglobinuria, US
PATIENT CHART DYNAMIX	<ul style="list-style-type: none"> Paroxysmal Nocturnal Hemoglobinuria, US

Other Benign Hematology Indications

MARKET DYNAMIX	<ul style="list-style-type: none"> Warm Autoimmune Hemolytic Anemia (w-AIHA) Immune Thrombocytopenic Purpura (ITP)
LAUNCH DYNAMIX	<ul style="list-style-type: none"> Nipocalimab in w-AIHA* Wayrilz in ITP

Key

MARKET DYNAMIX	Yearly market overview of key indication
REALTIME DYNAMIX	Quarterly (US) or semi-annual (EU5) indication updates
LAUNCH DYNAMIX	Monthly benchmark of newly launched products
PATIENT CHART DYNAMIX	Yearly review of large-scale patient chart audits
PATIENT VOICE DYNAMIX	Independent service capturing patient journey insights
SPECIAL TOPIX	Current events on specific interest areas



Hematologic Oncology

Acute Myeloid Leukemia

- LAUNCH DYNAMIX • Acute Myeloid Leukemia, US
- MARKET DYNAMIX • Acute Myeloid Leukemia, US

B-Cell Malignancies

- MARKET DYNAMIX • B-Cell Malignancies, US
• Large B-Cell Lymphoma, EU
- PATIENT CHART DYNAMIX • Large B-Cell Lymphoma, US
• Chronic Lymphocytic Leukemia, US
- PATIENT VOICE DYNAMIX • B-Cell Malignancies, US

Multiple Myeloma

- MARKET DYNAMIX • Multiple Myeloma, EU5
- REALTIME DYNAMIX • Multiple Myeloma, US
- PATIENT CHART DYNAMIX • Multiple Myeloma, US
- PATIENT VOICE DYNAMIX • Multiple Myeloma, US
- SPECIAL TOPI • Smoldering Myeloma, US

Myeloproliferative Neoplasms (MPN)

- MARKET DYNAMIX • Myeloproliferative Neoplasms, US

Medical Oncology

Solid Tumors

- REALTIME DYNAMIX • PD-1 Inhibition in Solid Tumors, US
- MARKET DYNAMIX • Non-Small Cell Lung Cancer, US

Key

- MARKET DYNAMIX Yearly market overview of key indication
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- SPECIAL TOPI Current events on specific interest areas



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