

About Spherix Global Insights

Spherix is the world’s leading Life Sciences market intelligence and advisory services firm, providing unrivaled knowledge and the most informed, actionable insights.

We bring human intelligence to market intelligence. Spherix empowers customers to access critical insights that drive successful decision-making through deep, expert knowledge.



Spherix Provides Independent Expertise in Seven Areas



Dermatology



Nephrology



Gastroenterology



Neurology



Rheumatology



Ophthalmology



Hematology/Oncology

This is a guide to the publications Spherix will produce in 2024. It is organized by therapeutic area, indication, and deliverable.

Going Beyond the Data

The report is only the beginning. Spherix brings curation and interpretation to market intelligence, working closely with customers to reveal actionable insights that transform markets.

Type of Publications	
MARKET DYNAMIX	A yearly market overview of an indication, Market Dynamix provides insights into current treatment paradigms and unmet patient needs as well as physician opinions on how they will likely prescribe new products upon approval.
REALTIME DYNAMIX	A US quarterly or EU5 semi-annual update on an indication, RealTime Dynamix provides trending content on brand use, future intentions, promotional activity, disease awareness and controversy, and pipeline product perceptions.
LAUNCH DYNAMIX	Published monthly, Launch Dynamix tracks a new brand’s first eighteen months of commercial availability. Each quarter includes a deep dive into promotional activity, barriers to uptake, and patient types gravitating to the launch brand.
PATIENT CHART DYNAMIX	A yearly large-scale patient chart audit on an indication, Patient Chart Dynamix unmaskes real patient management patterns and uncovers the “why” behind treatment decisions.
PATIENT VOICE DYNAMIX	An independent service that explores the voice of the patient as they progress through their disease and treatment journeys.
PAYER DYNAMIX	Empowers pharmaceutical companies with forward-looking insights from key payer decision makers – enabling market access, brand, and strategy teams to confidently navigate evolving coverage and reimbursement landscapes, while preparing for potential policy-driven disruptions.
SPECIAL TOPIX	Whether the focus is breaking industry news, ongoing trends, conference coverage, or quick-pulse reactions, Special Topix assesses the impact of events in our specialty markets.
For a complete index of available reports, visit www.clientportal.spherixglobalinsights.com	



Alopecia Areata

MARKET DYNAMIX	Alopecia Areata, US
LAUNCH DYNAMIX	- Leqselvi (SUN Pharma) in Alopecia Areata, US - Litfulo (Pfizer) in Alopecia Areata, US

Atopic Dermatitis

MARKET DYNAMIX	- Atopic Dermatitis, US - Atopic Dermatitis, JP
REALTIME DYNAMIX	Atopic Dermatitis, US * - Atopic Dermatitis, EU5
LAUNCH DYNAMIX	- Ebglyss (Eli Lilly) in Atopic Dermatitis, US - Nemluvio (Galderma) in Atopic Dermatitis, US - Vtama and Zoryve (Organon/ Arcutis) in Atopic Dermatitis, US
PATIENT CHART DYNAMIX	Atopic Dermatitis, US
PATIENT VOICE DYNAMIX	Atopic Dermatitis, US

Chronic Spontaneous Urticaria

MARKET DYNAMIX	Chronic Spontaneous Urticaria, US
LAUNCH DYNAMIX	- Dupixent (Sanofi/Regeneron) in Chronic Spontaneous Urticaria, US - Rhaphido (Novartis) in Chronic Spontaneous Urticaria, US
PATIENT CHART DYNAMIX	Chronic Spontaneous Urticaria, US *

Hidradenitis Suppurativa

MARKET DYNAMIX	- Hidradenitis Suppurativa, US Hidradenitis Suppurativa, EU5 *
REALTIME DYNAMIX	Hidradenitis Suppurativa, EU5
LAUNCH DYNAMIX	- Bimzelx (UCB) in Hidradenitis Suppurativa, US - Cosentyx (Novartis) in Hidradenitis Suppurativa, US

Plaque Psoriasis

REALTIME DYNAMIX	- Plaque Psoriasis, US - Plaque Psoriasis, EU5
LAUNCH DYNAMIX	- Bimzelx (UCB) in Plaque Psoriasis, US ICotrokinra (J&J) in Plaque Psoriasis, US *
PATIENT VOICE DYNAMIX	Plaque Psoriasis, US *
SPECIAL TOPIX	The Oral Opportunity in Plaque Psoriasis, US

Other Dermatology Indications

MARKET DYNAMIX	- Asthma, US Asthma, EU * Chronic Obstructive Pulmonary Disease, US * Chronic Obstructive Pulmonary Disease, EU * - Prurigo Nodularis, US Vitiligo, US*
LAUNCH DYNAMIX	Dupixent (Sanofi/Regeneron) in Chronic Obstructive Pulmonary Disease, US * - Nemluvio (Galderma) in Prurigo Nodularis, US

Cross Indications / Cross Specialty

SPECIAL TOPIX	- Awareness and Expected Impact of IRA Changes in 2025 - Payer Management Strategies, US
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Key

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PAYER DYNAMIX	Payer priorities and tactics compared across therapy areas
SPECIAL TOPIX	Current events on specific interest areas

Eosinophilic Esophagitis

MARKET DYNAMIX	- Eosinophilic Esophagitis, US - Eosinophilic Esophagitis, EU5 (2025 only)
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Inflammatory Bowel Disease

REALTIME DYNAMIX	- Crohn's Disease, US - Crohn's Disease, EU5 Crohn's Disease, JP⁺ - Ulcerative Colitis, US - Ulcerative Colitis, EU5 Ulcerative Colitis, JP⁺
LAUNCH DYNAMIX	- Tremfya (Janssen) in Crohn's Disease, US - Omvoh (Eli Lilly) in Crohn's Disease, US - Skyrizi (AbbVie) in Ulcerative Colitis, US - Tremfya (Janssen) in Ulcerative Colitis, US
PATIENT CHART DYNAMIX	Inflammatory Bowel Disease New Starts, US⁺ - Inflammatory Bowel Disease Switching, US - Inflammatory Bowel Disease Switching, EU5
PATIENT VOICE DYNAMIX	Inflammatory Bowel Disease, US⁺
SPECIAL TOPIX	- Biologic Coordinators in Gastroenterology, US The Role of APPs in IBD⁺

Obesity

MARKET DYNAMIX	Obesity, US⁺
LAUNCH DYNAMIX	Oral Semaglutide (Novo Nordisk) in Obesity, US⁺ Orforglipron (Eli Lilly) in Obesity, US⁺ CagriSema (Novo Nordisk) in Obesity, US⁺

MASH

MARKET DYNAMIX	- MASH, US - MASH, EU5 (2025 only)
LAUNCH DYNAMIX	- Rezdiffra (Madrigal) in MASH, US (2025 only) - Wegovy (Novo Nordisk) in MASH, US
PATIENT CHART DYNAMIX	MASH, US⁺
SPECIAL TOPIX	MASH Screening and Management among PCPs and Endocrinologists, US⁺

Other Gastroenterology Indications

MARKET DYNAMIX	- Celiac Disease, US - Primary Biliary Cholangitis/ Primary Sclerosing Cholangitis, US
REALTIME DYNAMIX	Irritable Bowel Syndrome, US
LAUNCH DYNAMIX	- Iqirvo (Ipsen) in Primary Biliary Cholangitis, US Linerixibat (GSK) in Cholestatic Pruritus Among PBC Patients, US⁺ - Livdelzi (Gilead/ Cymabay) in Primary Biliary Cholangitis, US
SPECIAL TOPIX	- Biologic Coordinators in Gastroenterology, US The Business of Gastroenterology, US⁺

Cross Specialty

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2025 & 2026 Rheumatology Publications

Lupus

MARKET DYNAMIX	- Cutaneous Lupus, US - Systemic Lupus Erythematosus, US - Systemic Lupus Erythematosus Pipeline Refresh, US - Systemic Lupus Erythematosus, EU5 Lupus Nephritis, China*
REALTIME DYNAMIX	- Lupus Nephritis, US - Lupus Nephritis, EU5 Lupus Nephritis, Brazil* Lupus Nephritis, Canada*
LAUNCH DYNAMIX	Gazyva (Genentech) in Lupus Nephritis, US
PATIENT CHART DYNAMIX	- Lupus Nephritis, US - Moderate to Severe SLE, US Systemic Lupus Erythematosus & Lupus Nephritis, EU5* Cutaneous Lupus, US*
PATIENT VOICE DYNAMIX	Systemic Lupus Erythematosus & Lupus Nephritis, US*

Spondyloarthritis (AS, nr-AxSpA, and PsA)

MARKET DYNAMIX	- Ankylosing Spondylitis & nr-AxSpA, US - Ankylosing Spondylitis & nr-AxSpA, EU5 - Psoriatic Arthritis, EU5
REALTIME DYNAMIX	Psoriatic Arthritis, US
LAUNCH DYNAMIX	- Bimzelx (UCB) in AS & nr-AxSpA, US - Bimzelx (UCB) in Psoriatic Arthritis, US Sotyktu (BMS) in Psoriatic Arthritis, US**

Other Rheumatology Indications

MARKET DYNAMIX	- Idiopathic Inflammatory Myopathies, US PMR and GCA Pipeline Refresh, US* - Rheumatoid Arthritis, US - Rheumatoid Arthritis, EU5 - Sjogren's Disease, US - Systemic Sclerosis, US
LAUNCH DYNAMIX	- Rinvoq (AbbVie) in Giant Cell Arteritis, US Brepocitinib in Dermatomyositis, US** Ianalumab in Sjogren's Disease, US**
PATIENT VOICE DYNAMIX	Systemic Sclerosis, US*
SPECIAL TOPIX	- ILD in Rheumatology, US - Cell Therapy in Rheumatology, US Biologic Coordinators Across Rheumatology, US*

Cross Specialty

SPECIAL TOPIX	Payer Management Strategies, US
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2025 & 2026 Nephrology Publications

Glomerular Diseases

MARKET DYNAMIX	- Focal Segmental Glomerulosclerosis, US⁺ - Membranous Nephropathy, US APOL-mediated kidney disease, US⁺
REALTIME DYNAMIX	- IgA Nephropathy, US - IgA Nephropathy, EU5
LAUNCH DYNAMIX	- Fabhalta (Novartis) in C3G, US - Empaveli (Apellis) in C3G, US Filspari in FSGS* - Fabhalta (Novartis) in IgAN, US - Vanrafia (Novartis) in IgAN, US Sibeprenlimab (Otsuka) in IgAN, US Atacicept (Vera) in IgAN, US* Povetacicept (Vertex) in IgAN US*
PATIENT CHART DYNAMIX	- Focal Segmental Glomerulosclerosis, US - IgA Nephropathy, US - IgA Nephropathy, EU5 - IgA Nephropathy, Japan - IgA Nephropathy, China - Complement 3 Glomerulopathy, US
PATIENT VOICE DYNAMIX	IgA Nephropathy, US

Cross Specialty

SPECIAL TOPI	- Awareness and Expected Impact of IRA Changes in 2025, US - Payer Management Strategies, US
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Lupus Nephritis

REALTIME DYNAMIX	- Lupus Nephritis, US - Lupus Nephritis, EU5
PATIENT CHART DYNAMIX	Lupus Nephritis, US

Kidney Disease

MARKET DYNAMIX	- ADPKD, US Transplant Rejection, US
REALTIME DYNAMIX	- Dialysis, EU5 - Dialysis, US, Nephrologists, NP/PAs, US - Dialysis, Renal Dietitians, US - Hyperkalemia, US
LAUNCH DYNAMIX	- Xphozah (Ardelyx) in Hyperphosphatemia, US - Vafseo (Akebia) in Renal Anemia, US OLC (Unicycive) in Hyperphosphatemia, US*
PATIENT CHART DYNAMIX	- Chronic Kidney Disease, Non-Dialysis, nephrologists, US Chronic Kidney Disease, Non-Dialysis, PCPs - Dialysis, US
SPECIAL TOPI	- Multispecialty (Nephrology & Hematology) Approach to aHUS, US - Implications of the Dialysis Bundle, US - ASN Kidney Week Conference, US - Buy and Bill in Nephrology Practices, US - Reactions to Updated KDIGO Guidelines, US
PATIENT VOICE DYNAMIX	Chronic Kidney Disease, US

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*Pending approvals and launch

* **New in 2026** Publications may change due to factors such as FDA approval status and other market events



2025 & 2026 Neurology Publications

Alzheimer's Disease

MARKET DYNAMIX	- Alzheimer's Disease, US: Focus on Diagnostic Pathway (Q2) - Alzheimer's Disease, US: Focus on Pipeline (Q4)
REALTIME DYNAMIX	Alzheimer's Disease, 2 Wave, US*
LAUNCH DYNAMIX	- Leqembi (Eisai/Biogen) in Alzheimer's Disease, US - Kisunla (Eli Lilly) in Alzheimer's Disease, US - Semaglutide in Alzheimer's Disease, US
PATIENT CHART DYNAMIX	Alzheimer's Disease, US
PATIENT VOICE DYNAMIX	Alzheimer's Disease, US*

Migraine

REALTIME DYNAMIX	- Migraine, US (2025) Migraine, 2 Wave, US*
LAUNCH DYNAMIX	Zavzpret (Pfizer) in Acute Migraine, US
PATIENT CHART DYNAMIX	Migraine, US*

Multiple Sclerosis

MARKET DYNAMIX	- Multiple Sclerosis, US: Focus on Current Market Landscape (Q1) - Multiple Sclerosis, US: Focus on Pipeline Opportunities (Q3)
REALTIME DYNAMIX	Multiple Sclerosis- 2 Wave, US*
LAUNCH DYNAMIX	Tolebrutinib, (Sanofi) nrSPMS, US*

Psychiatric Indications

MARKET DYNAMIX	Bipolar Disease, US* Major Depressive Disorder (MDD), US* Schizophrenia, US*
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Generalized Myasthenia Gravis

REALTIME DYNAMIX	- Generalized Myasthenia Gravis, US Generalized Myasthenia Gravis, EU5*
LAUNCH DYNAMIX	- Uplizna, (Amgen) Generalized Myasthenia Gravis (gMG), US - Imaavy, (J&J) Generalized Myasthenia Gravis (gMG), US - Biosimilar eculizumab in Generalized Myasthenia Gravis, US Gefurulimab, (Alexion/AZ) Generalized Myasthenia Gravis (gMG), US* Cemdisiran, (Regeneron) Generalized Myasthenia Gravis (gMG), US*
PATIENT CHART DYNAMIX	Generalized Myasthenia Gravis, US
PATIENT VOICE DYNAMIX	Generalized Myasthenia Gravis, US*

Other Neurology Indications

MARKET DYNAMIX	- Chronic Inflammatory Demyelinating Polyneuropathy, US - Epilepsy, US Huntington's Disease, US* Parkinson's Disease, US*
SPECIAL TOPIX	- Neurology Pipeline Opportunities, US - Practice Dynamix in Neurology, US Cell Therapy in Neurology Indications, US*

Cross Specialty

SPECIAL TOPIX	Payer Management Strategies, US
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Diabetic Macular Edema

MARKET DYNAMIX	• Diabetic Macular Edema, US⁺
REALTIME DYNAMIX	• <i>Diabetic Macular Edema, US</i>
LAUNCH DYNAMIX	• <i>Pavblu in Diabetic Macular Edema, US</i>
PATIENT CHART DYNAMIX	• <i>Diabetic Macular Edema, US</i>

Neovascular Age-Related Macular Degeneration

REALTIME DYNAMIX	• <i>Neovascular Age-Related Macular Degeneration, US</i>
LAUNCH DYNAMIX	• <i>Pavblu in Neovascular Age-Related Macular Degeneration, US</i>
PATIENT CHART DYNAMIX	• <i>Neovascular Age-Related Macular Degeneration, US</i>

Other Ophthalmology Indications

MARKET DYNAMIX	• Geographic Atrophy, US • Glaucoma, US • Thyroid Eye Disease (TED), US • Age-Related Macular Degeneration, US⁺ • Diabetic Retinopathy, US⁺ • Dry Eye Syndrome, US⁺ • Glaucoma, US⁺ • Uveitis, US⁺
LAUNCH DYNAMIX	• <i>Pavblu in Diabetic Retinopathy, US</i>
SPECIAL TOPIX	• Gene Therapies in Retina, US • Pipeline Opportunities in Ophthalmology, US

Cross Specialty

SPECIAL TOPIX	• <i>Payer Management Strategies, US</i>
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SPECIAL TOPIX	Current events on specific interest areas



2025 & 2026 Hematology/Oncology Publications

B-Cell Malignancies

MARKET DYNAMIX	• Large B-Cell Lymphoma, EU5⁺ • Chronic Lymphocytic Leukemia, US⁺
REALTIME DYNAMIX	• Large B-Cell Lymphoma, US⁺
PATIENT CHART DYNAMIX	• Large B-Cell Lymphoma, EU5⁺ • Chronic Lymphocytic Leukemia, US⁺
PATIENT VOICE DYNAMIX	• B-Cell Malignancies, US⁺

Bleeding Disorders

MARKET DYNAMIX	• Hemophilia, US • Hemophilia, EU5 • Von Willebrand Disease, US⁺
LAUNCH DYNAMIX	• Alhemo in Hemophilia A & B • Hympavzi in Hemophilia A & B • Qfitlia in Hemophilia A & B
PATIENT CHART DYNAMIX	• Hemophilia A & B⁺
PATIENT VOICE DYNAMIX	• Hemophilia A & B⁺
SPECIAL TOPI	• Women, Girls, and People who have or had the Potential to Menstruate (WGPPM) and Bleeding Disorders⁺

Hemoglobinopathies

MARKET DYNAMIX	• Sickle Cell Disease • Thalassemia
LAUNCH DYNAMIX	• Mitapivat in Thalassemia^{**}
PATIENT CHART DYNAMIX	• Sickle Cell Disease • Thalassemia
PATIENT VOICE DYNAMIX	• Sickle Cell Disease⁺

Multi-Indication

PAYER DYNAMIX	• Cell and Gene Therapy, US⁺
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Multiple Myeloma

MARKET DYNAMIX	• Multiple Myeloma, EU5⁺
REALTIME DYNAMIX	• Multiple Myeloma, US
PATIENT CHART DYNAMIX	• Multiple Myeloma, US⁺
PATIENT VOICE DYNAMIX	• Multiple Myeloma, US⁺

Myelodysplastic Syndrome

MARKET DYNAMIX	• Myelodysplastic Syndrome, US⁺
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Paroxysmal Nocturnal Hemoglobinuria

MARKET DYNAMIX	• Paroxysmal Nocturnal Hemoglobinuria, EU5
REALTIME DYNAMIX	• Paroxysmal Nocturnal Hemoglobinuria, US
PATIENT CHART DYNAMIX	• Paroxysmal Nocturnal Hemoglobinuria, US

Other Benign Hematology Indications

MARKET DYNAMIX	• Immune Thrombocytopenic Purpura (ITP) • Warm Autoimmune Hemolytic Anemia (w-AIHA)
LAUNCH DYNAMIX	• Nipocalimab in w-AIHA^{**} • Rilzabrutinib in ITP^{**}
SPECIAL TOPI	• Adoption and Impact of Gene Therapy in Hematology • Multispecialty (Nephrology & Hematology) Approach to Atypical Hemolytic Uremic Syndrome (aHUS), US

Cross Specialty

SPECIAL TOPI	• Payer Management Strategies, US
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