

Market Dynamix

Bringing Future Markets Into Focus



Market Dynamix™ is an independent, subscription-based service that explores future dynamics of evolving healthcare markets within specific indications to help your company make well-informed, strategic decisions:

- What are the current treatment paradigms and significant unmet needs for patients?
- How are physicians likely to begin prescribing new products once they are approved?
- What is the market potential for new products over the next three to five years?



The Spherix research method pairs together both **qualitative** analysis, fueled by interviews with leading international **opinion leaders**, and **quantitative** analysis (n=~100), leveraging a proprietary **network of specialists** “in the trenches.”

SERVICES AVAILABLE FOR THE FOLLOWING INDICATIONS WITHIN THE US MARKET:

- *Alport Syndrome*
- *Complement Disorders*
- *Cross-Specialty Diabetic Kidney Disease*
- *Focal Segmental Glomerulosclerosis*
- *IgA Nephropathy*
- *Hematology-Oncology Anemia Management*
- *Lupus Nephritis*
- *Metabolic Acidosis*
- *Uremic Pruritus*

INCLUDED IN YOUR SUBSCRIPTION:

- Annual report and custom readout
- Tailored, commercially-relevant insights
- Ongoing access to our in-house team of experts, including ad hoc analyses
- Proprietary questions for pre-subscribed clients
- Patient chart data (where available) pulled from Spherix's **RealWorld Dynamix™** annual reports